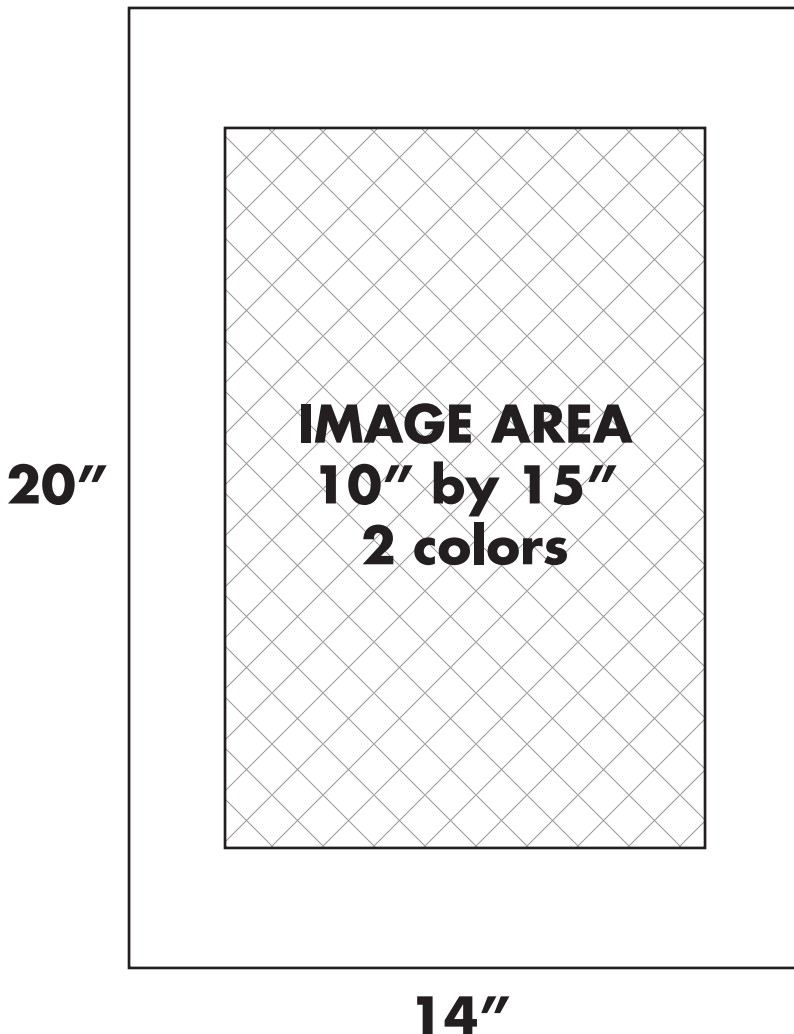




FOILS + DIES

Haiti Poster Project



Sheet Size: 14" by 20"
Image Area: 10" by 15"
2 colors
**Paper: Mohawk Renewal
Vellum 18 pt**
Foils + Dies will donate labor
100 posters: \$650

(a savings of over \$700)

*artwork larger than 10 by 15 or
more than 2 colors will be quoted
on an individual basis

GENERAL LETTERPRESS GUIDELINES FOR DESIGNERS:

Choosing colors: Use Pantone uncoated solid spot colors only – do not use process, RGB, CMYK, LAB, Indexed or screened colors.

While letterpress printing traditionally uses 1 or 2 spot colors; any increase in colors will increase in die costs.

If you would like to use metallic ink, please realize the metallic colors lose their luster when letterpressed.

Fonts: We recommend using type no smaller than 6 point. Letterpress excels at printing type and handles most fonts very well.

Sometimes a script font will have very thin lines that may need a .1 stroke applied to them so that they letterpress well.

Please convert your fonts to outlines before sending your final EPS file.